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Quantum of Solace in Twinity: License to Thrill

From 16 October, 3D online world www.twinity.com will be celebrating the forthcoming release of the new James Bond movie, Quantum of Solace. To mark this event, CineStar's CUBIX cinema and the Sony Center in virtual Berlin have been magically transformed into Quantum of Solace flagships. Movie fans can watch movie trailers and interviews, play Quantum of Solace flash games, take part in competitions, and find out everything they always wanted to know about this new release.

Berlin, 16 October 2008 – Metaversum GmbH today announced that parts of its virtual world Twinity will be redecorated in the look and feel of the hotly awaited Bond movie, Quantum of Solace, to mark its cinema release. Both Alexanderplatz's popular virtual CineStar CUBIX cinema and the new Potsdamer Platz Sony Center will be given a makeover to promote the forthcoming blockbuster. The movie promotion will kick off with a grand opening party on 16 October 2008 at 7pm in the virtual Sony Center, followed by further Bond-themed parties in the CineStar CUBIX.

Movie fans will find a broad spectrum of Quantum of Solace content in both locations, including background information, movie trailers, interviews, set shots, and film posters, plus other exclusive items and exciting competitions. A challenging movie quiz and two online games entice Quantum of Solace fans to put their movie knowledge and gaming skills to the test. Exciting prizes are up for grabs, including the official video game to the movie, the movie soundtrack, and exclusive Quantum of Solace fan packages.

Twinity users can acquire free Quantum of Solace posters and standees for their virtual apartment. And for those who want to give their avatar the full Bond makeover, you can even snap up a black tuxedo, dress shirt, bowtie, and stylish shades. Both the CineStar CUBIX and the virtual Sony Center were designed and created by Force Sunrise, a full-service agency for virtual worlds and 3D web projects.

"The new James Bond movie, Quantum of Solace, is one of this year's most hotly anticipated blockbusters. We welcome the cooperation with Sony Pictures and the CineStar Group, who have enabled us to put together a fantastic Bond-themed

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entertainment package for Twinity members," commented Dr. Mirko Caspar, CMO of Metaversum GmbH.

The virtual world Twinity is currently in public Beta. Register for free Twinity membership at www.twinity.com.

Find more information online at:
www.twinity.com/en/quantum_solace

A digital press kit with logos and screenshots can be downloaded here:

http://partner.indigopearl.de/Metaversum_Press_Kit.zip
(This link is for editorial department use only)

Information on Metaversum and Twinity:

Metaversum develops and operates the **3D online world Twinity**. Twinity's vision is to link the real with the virtual world by building realistic replicas of the world's most vibrant cities in 3D. Berlin was the first city to launch with other international cities to follow soon. Twinity members can create a personal avatar, explore the virtual city, move into a 3D home, chat with friends, work, get creative, or just have fun together.

Twinity also offers businesses new ways of engaging with real people in real cities. Through virtual shops and branded presences, inworld ad campaigns, product placements, and sponsored events, Twinity lets you enter into a direct, emotional, digital dialog with your target group. Twinity is currently in public Beta. Founded in July 2006 and financed by leading venture capital firms, Metaversum has offices in Berlin, Kiev, and Singapore. More info at www.metaversum.com and www.twinity.com.

**Do you have any questions or require additional material?
Your personal contact partner will be happy to assist you:**

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