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Wowereit Opens Virtual Berlin in Twinity

Metaversum GmbH, developer and operator of the 3D online world Twinity, today entered its public beta phase. At today's press conference in Berlin, Berlin's mayor Klaus Wowereit opened the virtual counterpart of Germany's capital city in Twinity.

Berlin, 05 September 2008 – At a press conference in Berlin today, Metaversum GmbH gave the starting signal for the public beta phase of its virtual world Twinity. During this test phase, internet users can venture out and explore virtual Berlin from anywhere in the world. Singapore, London, and many other international metropolises are set to follow in the near future.

During the launch event, Berlin's mayor Klaus Wowereit was presented with the symbolic key to the virtual city. "Innovative projects from Berlin like Twinity enable people from all around the world to experience the creative metropolis of Berlin on the internet. This opens up a whole new dimension to Berlin. We're especially happy to see how many new international visitors and inhabitants virtual Berlin has already gained in the last few days," commented Wowereit.

Germany's capital is the first city to be rendered in the virtual world. Twinity members can now experience virtual Berlin first hand. From the Brandenburg Gate to Alexanderplatz and Hackescher Markt, members can visit virtual galleries, bars, and clubs, go shopping, meet new people, and even move in and furnish their own virtual apartments. During the public beta phase, Twinity will be constantly tested and updated, new content will be added, and the platform will be optimized with the help of member feedback.

"Our vision is clear," said Jochen Hummel, CEO of Metaversum GmbH. "This is a trusted environment within a virtual world, lifelike, and based on real metropolises. People can live, work, and have fun here. They can also beam themselves straight into the world's most attractive cities with a single click. With the launch of our public beta phase, we have laid the foundation for Twinity's international rollout."

All those interested in visiting Twinity can now register for the public beta at www.twinity.com.

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Information on Metaversum and Twinity:

Metaversum develops and operates the 3D online world Twinity. Twinity links the real with the virtual world based on realistic replicas of the world's most vibrant metropolises in 3D. Twinity members can experience virtual cities first hand, engage with real people in real cities, create personal avatars, design and live in 3D homes, communicate with friends, work or just have fun together. Twinity adds an extra dimension to real life and real cities, expanding and enriching it with all the possibilities of a virtual world. Twinity is currently in its public beta phase. Founded in July 2006 and financed by leading venture capital firms, Metaversum has offices in Berlin and Kiev. For more information, see www.metaversum.com and www.twinity.com.

A digital press kit with logos and screenshots can be downloaded here:

http://partner.indigopearl.de/Metaversum_Press_Kit.zip

(This link is for editorial department use only)

**Do you have any questions or require any additional material?
Your personal contact partner will be happy to assist you:**

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