

Metaversum develops and operates the 3D online world Twinity. This visionary endeavor mashes up the real with the virtual world. Twinity offers its members the ability to populate the digital world with their own avatars, design 3D homes, communicate with friends, engage in shared media experiences, work or simply have fun. Members of the Twinity community enrich and expand their lives by integrating real life into the virtual world. Twinity is currently in its private beta phase. Founded in July 2006 and financed by leading venture capital firms, Metaversum has offices in Berlin and Kiev.

To strengthen our team in Berlin we are currently looking for a:

Manager Online Marketing & Community

In this position you will be responsible for the successful implementation of online marketing measures and direct communication with the community in-world, onsite and offline. The Manager Online Marketing & Community is part of the Online Marketing team and will directly report to the Head of Online Marketing.

Key Responsibilities:

Create, manage and control campaigns and community activities to attract, acquire and retain a passionate community, i.e.

- Execute marketing activities across platforms and tools as chat, messaging, forums, eMail, events, flyer
- Direct communication with the community in-world, onsite, online and offline
- Engage community in in-world activities (i.e. mentor program, city scout program)
- Cater for the community with in-world and offline events
- Host community parties in Twinity
- Acquisition and support of corresponding internet cooperation partners
- Internal project coordination
- Coordination of external agency partners

Your Profile:

- MBA or equivalent education
- Background in marketing: 2+ years of working experience (ideally more) in with significant skills in online and community marketing
- Knowledge of online marketing measures and toolsets
- Network of contacts within the online / 3D media industry
- High level of internet affinity and knowledge of Web 2.0 applications as well as computer and video gaming
- Strong English language skills or native English speaker
- Self dependent and goal-oriented working manner
- Strong team player
- Highly motivated, team-oriented, flexible and able to work under pressure

What we offer:

- Great products
- Independent and innovative culture
- Pioneer spirit and excellent team

If you're interested in exploring new worlds with us please send a cover letter (showcasing your skills, relevant experience, past projects and salary expectation) and resume in German



or English to jobs@metaversum.com with the position title „Manager Online Marketing & Community“ in the email subject line.

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(Online application preferred)